

# INFORMATION LETTER

Not for  
Publication

NATIONAL CANNERS ASSOCIATION

For Members  
Only

No. 1264

Washington, D. C.

December 10, 1949

## Deadline Date for Listing in Convention Directory

December 19 will be the deadline date for receipt of listings for the telephone directory of the 1950 food industry convention in Atlantic City. This date has been decided on as the latest possible one in view of the tremendous task of compiling and printing the necessary information.

For the 1950 Convention, there will be a single Convention Telephone Directory, listing the locations of canners, brokers, buyers, and machinery and supplymen.

Canners will have the option of listing their hotel locations in one, two or all three of the styles shown below:

1. Firm name (your headquarters location) with hotel and room number and arrival and departure dates.

2. Name of individuals under the firm name with or without hotel and room number, but with arrival and departure dates.

3. Departments under firm name (production, sales, etc.) with hotel and room number and arrival and departure dates.

Member canners for whom N.C.A. has made hotel room reservations were notified by memorandum on December 6 of these options and were instructed to send room listings to N.C.A. by not later than the deadline date of December 19. If at that time a canner is not heard from, it will be assumed that he desires a listing only for the company.

## N.C.A. Speakers Address State Association Meetings

Business, industry and the free enterprise system have accomplished much in the way of providing happiness and contentment for the American people but aren't doing all they should to publicize their accomplishments, it was asserted this week by N.C.A. Vice President Henry P. Taylor.

As a result, industry isn't receiving its share of the credit for the gains and advanced benefits being enjoyed by labor and other segments of the population, Mr. Taylor told the As-

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## N.C.A. Called To Testify In Price Spread Hearings

The Gillette subcommittee on Utilization of Farm Crops has asked the National Canners Association to contribute to its investigation of price spreads, and Secretary Carlos Campbell will appear before the subcommittee next Tuesday, December 13.

The Gillette group is a subcommittee of the Senate Committee on Agriculture, to which it will report in January, following the reconvening of Congress, on its investigation and findings on price spreads between what the farmer receives for agricultural commodities and what the consumer pays.

The subcommittee has asked N.C.A. to contribute by presenting a composite picture of the costs of processing and marketing certain designated canned foods. The (Please turn to page 354)

## Dr. D. W. Bronk, Famed in Research, To Speak at 1950 Convention Session

Dr. Detlev W. Bronk, president of Johns Hopkins University, will speak at the Second General Session of the 1950 Annual Convention of the National Canners Association, at Atlantic City, Sunday afternoon, January 29.

Dr. Bronk, one of the most dynamic figures in American science and education today, is chairman of the National Research Council, foreign secretary of the National Academy of Sciences, and a member of the U. S. National Commission for UNESCO.

A graduate of Swarthmore College, he took his doctorate in physics at the University of Michigan. Thereafter biophysics captured his imagination and a year in the leading physiological laboratories in Cambridge and London launched him in 1928 on a career in this field. In research on the electrical

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## 1949 Lima Bean Pack

The 1949 pack of canned fresh lima beans was 4,713,207 actual cases, and 4,371,000 cases on the basis of 24/2's, according to the Association's Division of Statistics. A decided increase is shown throughout the country. Details are reported on page 353.

## Corn Borer Damage Estimated At Over 250,000,000 Bushels

Preliminary estimates of the amount of corn lost to the European corn borer last summer are placed by the U. S. Department of Agriculture in excess of 250,000,000 bushels, in Ohio, Indiana, Illinois, Iowa, Wisconsin, and Minnesota.

An estimated loss of nearly 100,000,000 bushels of corn, worth approximately \$103,000,000 was caused last year by that insect, USDA reports.

The borer damage disclosed by the entomologists' 1949 surveys is a part of the damage from all causes which already has been taken into account in the estimates of corn production published each month by the BAE Crop Reporting Board.

The early estimates from only a few of the infested states, USDA declares, "indicate that this pest has become one of the most important single agri-

cultural insect species in the United States."

Borer damage in Iowa in 1949 was more severe than in any other section

of the country, it is reported. The pest caused the loss of at least 140,000,000 bushels of corn worth about

\$140,000,000 in that one state. In Iowa, the surveying entomologists found an average of as many as 20 borers per corn stalk in some fields.

## SCHEDULE OF PRINCIPAL EVENTS OF THE 1950 CONVENTION

(Details Announced to Date: Subject to Revision)

### National Food Sales Conference

January 24-27

(Jointly sponsored by N.C.A. and N.F.B.A.)

Sunday, January 22

All day—Registration of National Food Brokers Association, Chalfonte Hotel

Monday, January 23

9:30 a.m. and 2 p.m.—Business meetings of N.F.B.A., Carolina Room, Chalfonte Hotel

Tuesday, January 24

All day—Sales meetings—brokers, buyers, and sellers  
7 p.m.—Annual N.F.B.A. Banquet, Grand Ballroom, Convention Hall

Wednesday, January 25

All day—Sales meetings—brokers, buyers, and sellers  
9:30 a.m.—Meeting of N.C.A. Budget Committee, Suite 1007, Hotel Traymore

Thursday, January 26

All day—Sales meetings—brokers, buyers, and sellers  
10 a.m.—Meeting of N.C.A. Labeling Committee, Chippendale Room, Hotel Traymore  
10 a.m.—General session of the National Preservers Association, Marlborough-Blenheim Hotel  
12:15 p.m.—Luncheon meeting of National Meat Canners Association, Rutland Room, Haddon Hall  
12:30 p.m.—Luncheon meeting of N.C.A. Administrative Council, Rose Room, Hotel Traymore  
12:30 p.m.—Luncheon meeting of N.C.A. Convention Committee, Rose Room, Hotel Traymore  
1:30 p.m.—Business meeting of N.C.A. Convention Committee, Mandarin Room, Hotel Traymore  
2 p.m.—General Session of the National Preservers Association, Marlborough-Blenheim Hotel  
6:30 p.m.—Dinner for State Secretaries, Mandarin Room, Hotel Traymore

Friday, January 27

All day—Sales meetings—brokers, buyers, and sellers  
9:30 a.m.-6 p.m.—Canning Machinery and Supplies Exhibit, Convention Hall  
10 a.m.—Technical session of the National Preservers Association, Marlborough-Blenheim Hotel  
10 a.m.—Executive session of N.C.A. Board of Directors, Rose Room, Hotel Traymore  
2 p.m.—Open session of N.C.A. Board of Directors, Rose Room, Hotel Traymore  
5 p.m.—Distribution of Attendance Awards by C.M.&S.A., Convention Hall  
7 p.m.—Young Guard Banquet and Entertainment, American Room, Hotel Traymore

### Food Congress on Production

January 28-31

(Jointly sponsored by N.C.A. and C.M.&S.A.)

Saturday, January 28

9 a.m.—Meeting of N.C.A. Nominating Committee, Room 1, Convention Hall  
9:30 a.m.-6 p.m.—Canning Machinery and Supplies Exhibit, Convention Hall  
10 a.m.—General Session of N.C.A., Ballroom, Convention Hall  
2 p.m.—N.C.A. Canning Problems Conference, Convention Hall  
2 p.m.—N.C.A. Raw Products Conference, Convention Hall  
2 p.m.—N.C.A. Fishery Products Conference, Convention Hall  
4 p.m.—Joint N.C.A. Session on Food and Drug hearings, Convention Hall  
5 p.m.—Distribution of Attendance Awards by C.M.&S.A., Convention Hall  
6 p.m.—Dinner meeting of N.C.A. Raw Products Committee, Chippendale Room, Hotel Traymore  
7 p.m.—Annual Dinner Dance under auspices of Canning Machinery & Supplies Association, Trimble Hall, Claridge Hotel  
8 p.m.—N.C.A. Raw Products Smoker, Rose Room, Hotel Traymore

Sunday, January 29

9 a.m.—N.C.A. Raw Products Conference, Room 21, Convention Hall  
10:30 a.m.—Annual Meeting of C.M.&S.A., Room B, Convention Hall  
1-6 p.m.—Canning Machinery and Supplies Exhibit, Convention Hall  
2 p.m.—General Session of N.C.A.; installation of officers; Ballroom, Convention Hall  
5 p.m.—Distribution of Attendance Awards by C.M.&S.A., Convention Hall  
6:30 p.m.—Old Guard Reception and Dinner, Claridge Hotel  
8:45 p.m.—Entertainment by Sigmund Romberg, sponsored by C.M.&S.A., Warner Theater, 2015 Broadway

Monday, January 30

9 a.m.—Special Corn Meeting, joint sponsorship of N.C.A. and Corn Canners Service Bureau, Convention Hall  
9:30 a.m.-6 p.m.—Canning Machinery and Supplies Exhibit, Convention Hall  
10 a.m.—Miscellaneous N.C.A. Technical Meetings (details to be announced), Convention Hall  
1 p.m.—Luncheon of National Pickle Packers Association, West Room, Haddon Hall  
5 p.m.—Distribution of Attendance Awards, Convention Hall

## STATISTICS

### 1949 Lima Bean Pack

The 1948 and 1949 packs of fresh lima beans in actual cases by varieties and areas is shown below:

#### Maryland and Delaware

Green limas:	1948	1949
Midget and tiny	129,578	142,017
Small	167,707	320,053
Medium	107,031	323,213
Large	1,481	
Mixed	113,109	82,312
Green and white	461,364	745,370
White	16,964	70,092
Fordhooks	(a)	2,518
Total	997,233	1,705,575

#### Eastern States

Green limas:	1948	1949
Midget and tiny	37,044	56,351
Small	78,123	188,658
Medium	57,143	85,444
Large	15,784	26,497
Mixed	34,472	114,457
Green and white	179,175	412,168
White	35,912	9,537
Fordhooks	(a)	58,295
Total	440,653	951,407

#### Western States

Green limas:	1948	1949
Midget and tiny	88,984	53,603
Small	86,984	187,171
Medium	33,985	111,183
Large	139,648	24
Mixed	345,777	942,565
Green and white	468,414	408,368
White	47,955	31,505
Fordhooks	(a)	291,806
Total	1,161,094	2,056,235
U. S. Total	2,598,980	4,713,207

(a) Included under other items. Eastern states include Pa., N. J., Ohio, Mich., Tenn., Va., and Ark. Western states include Ill., Ind., Minn., Colo., Calif., Kans., Iowa, Nebr., and Wis.

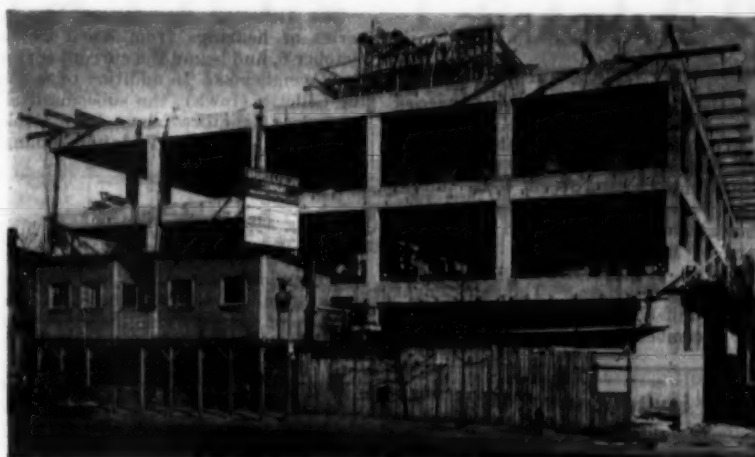
### October Canned Meat Pack

The pack of canned meat processed in "official establishments" during October, 1949, as reported by the U. S. Department of Agriculture, is shown below:

#### Canned Meat and Meat Products Packed by Official Establishments, October, 1949\*

	3 lbs. & Over	Under 3 lbs.	Total
—(in thousand pounds)—			
Luncheon meat	13,792	7,185	20,977
Canned hams	11,655	252	11,907
Corned beef	823	8,008	8,831
Chile con carne	829	13,415	14,244
Vienna sausage	325	5,860	6,185
Tamales	154	5,102	5,256
Meat stew	30	3,849	3,879
Others	2,570	26,512	29,082
Total all products	30,177	70,184	100,361

\* Columns do not add to totals shown in all cases since rounded figures are used.



Pouring of the concrete forming the shell of the Association's new headquarters and laboratory building in Washington was completed December 7. The laying of brick and placing of granite and limestone façade on the building has been in progress for two weeks. Inside, workmen are proceeding with installation of electrical, plumbing and air conditioning systems and other structural details.

### State Association Meetings

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sociation of New York State Cannery, Inc., at its annual convention.

Mr. Taylor asserted that charges made against business, holding it responsible for the depression of the 'twenties, are false but that business leadership must "patiently sit down to disentangle the true from the false, point out the false and acknowledge the true, and seek ways to correct its errors.

"If it does a good honest job of this," he continued, "the country will be more ready to listen to the criticism which business leadership can soundly make of its opposition.

"Business and industry have a challenge which they cannot evade," he said. "If they meet it successfully, they will contribute as enormously to man's happiness as they have already contributed to his physical comfort."

Copies of a press release highlighting these remarks by Mr. Taylor were sent by the N.C.A. to 90 dailies and 176 weeklies and bi-weeklies in New York State, to 34 trade papers, and to the national newspaper wire services, and additional copies were made available for distribution to the working press covering the meeting in Buffalo.

N.C.A. staff members also spoke on programs of state association conventions this week.

Secretary Carlos Campbell addressed the annual meeting of the Maine Cannery Association in Portland December 5;

Dr. E. J. Cameron, Director of the Washington Research Laboratory, spoke on general N.C.A. services at the annual meeting of the Minnesota Cannery Association and took part in the tribute to N.C.A. President John F. McGovern; and

R. B. Heiney, Assistant to the Secretary of N.C.A., addressed the annual meeting of the Georgia Cannery Association on how the Fair Labor Standards Act affects the canning industry.

## INSTRUCTION

### Food Processing Instruction

Purdue University will offer a "food processing course" beginning with the fall term of 1950, it was announced at the Indiana Cannery Association's annual convention. Details were worked out with the assistance of a committee of the Indiana Cannery Association. Purdue heretofore has offered courses in food preservation but only as electives. (A list of colleges and universities offering instruction in food preservation or food technology was published in the INFORMATION LETTER of July 17, 1948, page 269.)



## STANDARDS

### Definition of Canned Oysters

To bring the definition and standard of identity for canned oysters into conformity with a recent court ruling, the Federal Security Administrator has amended the definition and standard of identity so as to permit the labeling of Pacific oysters (*Ostrea gigas*) as "Oysters." The amendment was published in the *Federal Register* of December 2.

### Invitations for Bids

★ Quartermaster Purchasing Office—111 East 16th Street, New York 3, N. Y.; 1819 West Pershing Road, Chicago 9, Ill.; Oakland Army Base, Oakland 14, Calif.

Veterans Administration—Procurement Division, Veterans Administration, Wash. 25, D. C.

The Walsh-Healey Public Contracts Act will apply to all operations performed after the date of notice of award if the total value of a contract is \$10,000 or over.

The QMC has invited sealed bids to furnish the following:

CANNED SLICED BACON—761,004 lbs. in 24-oz. net weight cans, f.o.b. destination. Bids due at Chicago under Bid No. QM-11-183-50-395 by Dec. 14.

CANNED SAUERKRAUT (Fancy)—8,494 dozen No. 10 and 3,958 dozen No. 2½ cans, f.o.b. destination. Bids due at Chicago under Bid No. QM-11-183-50-395 by Dec. 15.

CANNED BLUEBERRIES OR HUCKLEBERRIES (Choice or better)—13,922 dozen No. 2 and 1,368 dozen No. 10 cans, f.o.b. origin. Bids due at Chicago under Bid No. QM-11-183-50-399 by Dec. 15.

TOMATO PUREE (Fancy)—29,645 dozen No. 10 cans, f.o.b. destination. Bids due at Chicago under Bid No. QM-11-183-50-406 by Dec. 16.

CANNED WHITE AND SWEET POTATOES—13,650 dozen No. 2½ cans of white potatoes and 4,748 dozen No. 2½ cans of sweet potatoes, f.o.b. origin. Bids due at Chicago under Bid No. QM-11-183-50-393 by Dec. 21.

CANNED SOUP—8,840 dozen 10½-oz. cans each of chicken and tomato soup, f.o.b. origin. Bids due at Chicago under Bid No. QM-11-183-50-357 by Dec. 29.

The Veterans Administration has invited sealed bids to furnish the following:

MARACHINO CHERRIES—1,800 one-half gallon jars or 900 gallon jars, f.o.b. destination. Bids due under Invitation No. 136-S by Dec. 29.

### Price Spread Investigation

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eight commodities on which the subcommittee has asked for information are corn, peas, green and wax beans, tomatoes, apricots, peaches, pears, and citrus.

Bread, flour, dairy and coffee industry representatives have appeared before the subcommittee during the past two weeks, as well as such government people as the Commissioner of Labor Statistics, the Chief of the Bureau of Agricultural Economics, and the Assistant Administrator of the Production and Marketing Administration.

The Gillette subcommittee held a series of hearings from April 27 to October 6, and began the current series on November 28. In addition to Senator Gillette (Iowa), the subcommittee comprises Senators Lucas (Ill.), Holland (Fla.), Aiken (Vt.) and Young (S.D.).

### Dr. D. W. Bronk

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and chemical mechanisms of the nervous system, Dr. Bronk demonstrated a master of physics, engineering and physiology. As director of the Eldridge Reeves Johnson Foundation for Medical Physics, he organized and for many years led an effective group of investigators studying the physical basis of vital phenomena.

During the war, Dr. Bronk made a distinguished contribution as Coordinator of Research in the Air Surgeon's office, and in work directly on problems in the fields of oxygen and vision.

Since the war, his interests have still further broadened. As a member of the United States National Commission for UNESCO, he has concerned himself with international scientific and cultural problems. Since 1945 as Foreign Secretary of the National Academy of Sciences, Dr. Bronk has facilitated interchange between American and foreign scholars.

Perhaps his most taxing assignment is the chairmanship of the National Research Council which concerns itself in all matters affecting the public interest in the field of science from weapons and scholarships for atomic research to public health. In this connection, he comes into contact with the leading scientific questions of the day and age.

With seemingly limitless energy, Dr. Bronk has relinquished few past activities as he has acquired new. As President of Johns Hopkins University, he continues his work in Washington and in the laboratory. A superlatively busy man, he yet finds time to ponder on the relations between science and the rest of the world of knowledge and human understanding.

Last December Dr. Bronk headed a scientific mission to Japan to study the organization and technology of that country for the National Research Council.

He is also a member of the Board of Scientific Directors of Rockefeller Institute for Medical Research, the National Naval Research Advisory Committee, the Sciences Advisory Board of the U. S. Air Force, the advisory committee for biology and medicine of the Atomic Energy Commission and the National Committee for Aeronautics. During the war, he was chief of the Division of Aviation Medicine of the Committee on Medical Research of the Office of Research and Development.

## INSPECTION

### Puerto Rican Inspection

Inspection fees for the examination of canned pineapple and pineapple juice in Puerto Rico have been established by amendment to the regulations governing the federal inspection administered by the Production and Marketing Administration, USDA. The amendments were published in the *Federal Register* of December 7.

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